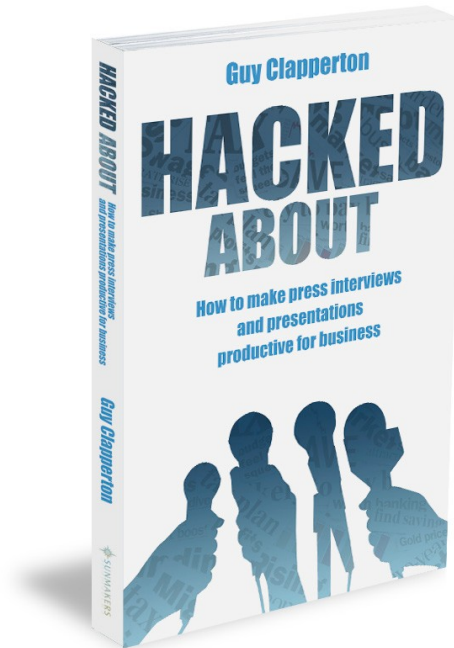




Media training rates revised April 2015



EVERY BOOKING WILL ENTITLE EVERY DELEGATE TO AN E-COPY OF MY MEDIA TRAINING TIPS BOOK, 'HACKED ABOUT' - THIS WILL BE DELIVERED BY EMAIL AFTER THE SESSION.

The following are my media training rates and conditions of engagement for a single individual.

Platinum: Half-day media based on my standard presentation plus mentoring including email and phone support (ideally one call every three weeks as and when necessary but it's flexible) for a six month period following the training: £1300 plus VAT

Gold: Half-day media training as above plus three follow-up telephone interview practices over the next two calendar months: £800 plus VAT

Silver: Half-day media training as above plus one follow-up practice interview by phone one week later at a mutually convenient time: £700 plus VAT

Bronze: Half-day media training based on my standard presentation: £600 plus VAT

Groups: The bronze rate is unaffected for groups of up to six people; any followup calls and further interview practice will be chargeable based roughly on the individual rates above.

Extras:

Masterclass level: Take your media training session to Masterclass level with the addition of a BBC-experienced presenter in the room. My colleague has presented BBC radio breakfast shows and also commentated on TV on the Paralympics. We have a separate flier about our Masterclass option – ask me about it!

Telephone interview practice: Top up or hone your media skills with intensive bursts played as if they were real by phone. This costs £65 plus VAT for a one-off, £75 if you want me to record and send the interview by DropBox – if you want more than one we can discuss discounts.

Conditions:

On confirming a booking, most easily done by email to Guy@Clapperton.co.uk, I will issue an invoice for 30% of the fee.

This will be refundable in full if I have to cancel for any reason.

It is non-returnable if the client cancels, but will be fully offset against a re-booking within three months of the original date.

I'll look forward to hearing from you and working with you.

Best regards
Guy Clapperton
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